

CAR NAVIGATION

COMPANY-SPECIFIC APPLICATIONS

APPLICATIONS WITH HIGH-LEVEL SECURITY REQUIREMENTS

ELECTRONIC PAYMENTS IN MUNICIPALITIES AND REGIONS

PERSONAL NAVIGATION AND LOCALIZATION

GALILEO

AGE NAV 2006

AUSPICES



ČESKÁ REPUBLIKA  
MINISTERSTVO DOPRAVY



Magistrát  
hl. m. Prahy



ČVUT



Moravskoslezský kraj

Středočeský kraj



Zlínský kraj

SUPPORT



MEDIA PARTNERS

automatizace

LOGISTIKA

TECHNOLOGIES & PROSPERITY

# NavAge '06

International conference

Navigation and positioning of persons, vehicles and goods movements in EC countries

28. – 29. 3. 2006

Olišanka hotel in Prague

In Prague on January 2, 2006



Ladies and gentlemen,

We are approaching you in connection with the first international conference NavAge '06 Prague, which is held on March 28 – 29, 2006 in Prague and the main topic of which is navigation and positioning of persons, vehicles and goods movements in EC countries.

The purpose of the conference is exchange of information among professional public, users, representatives of state administration, local authorities and universities, with the aim of identifying the main aspects and benefits of navigation and positioning for users, economy, safety and environment.

NavAge is held by TECHNOLOGIES & PROSPERITY (T&P) – a Czech and English magazine on electronic communications, informatics and business. The conference continues the tradition of the conferences TELEINFORMATIKA, organised by T&P, and ITS Prague, organised by ITS&S Czech Republic (SDT ČR).

NavAge attracts already now, at the stage of preparations, a lot of attention of Czech and foreign companies, organisations and associations, which express their support to the conference in the form of auspices, official support and media partnership. This gives a guarantee of high-quality contents, professional organisation and numerous audience of the first conference NavAge.

The purpose of the presented material is to show the possibilities of partnership cooperation. We believe you will find this conference interesting as a platform for presentation of business offers and creation of your image.

We look forward to our prospective cooperation at NavAge '06 Prague, where we will collectively lay the foundations of a tradition of a new thematically focused conference, meant not only for experts, but also for professional and user public.

Yours faithfully,

doc. Dr. Ing. Miroslav Svítek  
president of NavAge '06  
Transport Faculty  
CTU in Prague

Ing. Roman Srp  
vice-president and organizer of NavAge '06  
editor-in-chief  
TECHNOLOGIES & PROSPERITY

PaedDr. Vratislav Pavlík  
executive director of NavAge '06  
publisher  
TECHNOLOGIES & PROSPERITY



### UNDER THE AUSPICES OF:

- Mgr. Radko Martínek, Minister for regional development of Czech Republic
- Ing. Milan Šimonovský, Minister of Transport of the Czech Republic
- Ing. Dana Běrová, Minister of Informatics of the Czech Republic
- prof. Ing. Jiří Witzany, Dr.Sc., Chancellor of CTU in Prague
- MUDr. Pavel Bém, Mayor of the City of Prague
- Ing. Petr Bendl, Governor of the Central Bohemia Region
- Libor Lukáš, Governor of the Zlín Region
- Petr Skokan, Governor of the Liberec Region
- Ing. Evžen Tošenovský, Governor of the Moravian-Silesian Region
- MUDr. Petr Zimmermann, Governor of the Pilsen Region



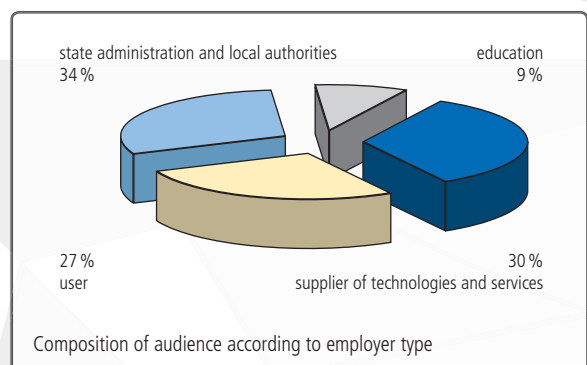
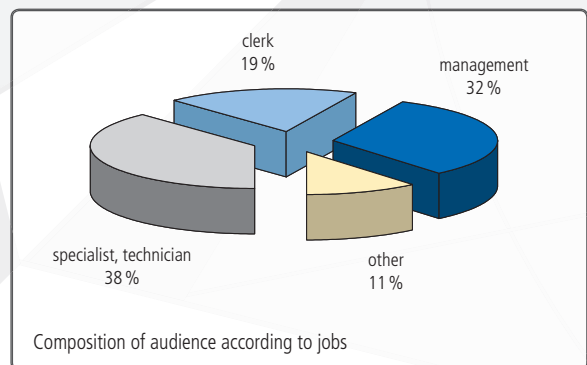
### PROFESSIONAL CONFERENCE BOARD:

- doc. Ing. Václav Cempírek, Ph.D., University of Pardubice
- Ing. Jiří M. Fuchs, Czech Space Office
- Ing. Petr Laušman, Road & Motorway Directorate of the CZ
- Ing. Jaroslav Machan, CSc., ŠKODA AUTO a. s.
- Ing. Josef Mikulík, CSc., Transport Research Centre
- prof. Ing. Pavel Příbyl, CSc., ITS&S Czech Republic
- Ing. Roman Srp, TECHNOLOGIES & PROSPERITY
- doc. Dr. Ing. Miroslav Svítek, CTU in Prague
- prof. Ing. Karel Šotek, CSc., University of Pardubice
- prof. Ing. František Vejražka, CSc., CTU in Prague



### STRUCTURE OF ADDRESSED PARTICIPANTS OF THE CONFERENCE:

Expected number: 200





## DISCUSSION LANGUAGE

Czech, Slovak, English.  
Simultaneous interpretation from/into English.



## TOPICS OF NAVAGE '06

### CAR NAVIGATION

Current trends of navigation applications  
Digital maps and databases  
Navigation algorithms  
Hardware and software platforms

### COMPANY-SPECIFIC APPLICATIONS

Logistics and freight management  
Fleet management  
System integration into company networks  
RFID systems

### PERSONAL NAVIGATION AND LOCALIZATION

Potential of wireless networks  
In-buildings navigation  
SW and HW platforms  
Possibilities and resources of personal localization

### ELECTRONIC PAYMENTS IN MUNICIPALITIES AND REGIONS

E-payments in cities and municipalities  
Electronic tolling on roads  
Solution of regional transportation logistics  
Electronic payments technology

### APPLICATIONS WITH HIGH-LEVEL SECURITY REQUIREMENTS

Road accidents detection and management  
E-safety principles  
Transport of specific consignments (dangerous goods and animals)  
Means of preventive safety improvements

### GALILEO

Current status of Galileo implementation  
Applications of GNSS system  
Reliability, safety and integrity  
Added-value services and applications



## PROGRAMME

28.3. 2006: 9:00 – 17:00  
Congress centre of the Hotel Olšanka in Prague

28.3. 2006: 19:00 – 22:00  
NavAge party

29.3. 2006: 9:00 – 17:00  
Congress centre of the Hotel Olšanka in Prague

### Professional part of the conference

compiled by the professional conference board, from the contributions received upon public call, at morning and afternoon meeting sections. The lecturers are leading experts from universities, public and private sector.

### Moderated discussion forums

held on the main topics of the conference in participation of top representatives of companies and institutions.

### Accompanying exhibition

during which the present companies present their products and services, in the form of exhibition stands and information posters.

### NavAge Café

offering to the partners of the conference and sponsors a pleasant and undisturbed environment for individual meetings with business partners.

### Party

a social evening with live music dedicated to mutual encounters of the conference participants in an informal friendly atmosphere.

### Sponsoring

of selected parts of the programme is another opportunity of how the representatives of industry can increase their profile at the conference NavAge '06.



## CONTACT DATA

### GENERAL INFORMATION:

Ing. Roman Srp, Vice-president and organizer of NavAge  
r.srp@navage.cz, tel.: +420 233 000 500

### REPRESENTATION OF THE PROFESSIONAL CONFERENCE BOARD:

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Ing. Roman Voříšek, professional conference board of NavAge  
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### BUSINESS AND ORGANISATIONAL MATTERS:

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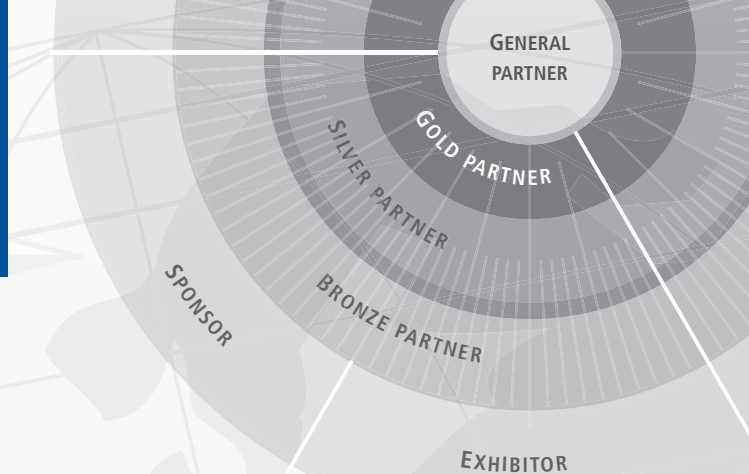
Executive director: PaedDr. Vratislav Pavlík  
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Project manager: Ing. Jiří Sochor  
j.sochor@navage.cz

www.navage.cz



## REGISTRATION, PARTNERSHIP, SPONSORSHIP AND ADVERTISING PRICE LIST



### NAVAGE '06 PRAGUE – AUDITORIUM REGISTRATION FEES

Registration type / fee	Price excl. VAT 19 %	Price incl. VAT 19 %
Commercial sphere	4,900 CZK	5,831 CZK
Education, state administration, local authorities	2,900 CZK	3,451 CZK



### NAVAGE '06 PRAGUE – SERVICES PROVIDED VS. PARTNERSHIP TYPE & FEE

Services provided / type of the partnership	General partner	Gold partner	Silver partner	Bronze partner	Exhibitor
Free tickets	10	5	3	1	1
Listing in conference programme	✓	✓	✓	✓	✓
Logo at www.navage.cz	✓	✓	✓	✓	✓
Logo in lecture hall	✓	✓	✓	✓	
Company professional lecture <sup>1</sup>	✓	✓	✓	✓	
Lecture in Conference Papers	✓	✓	✓	✓	
30 % registration fee discount for partner's customers	✓	✓	✓		
Exhibition area <sup>2</sup>	✓	✓	✓		✓
Distribution of company materials at registration	✓	✓	✓		
Table reservation in NavAge Café	✓	✓	✓		
Open account in NavAge Café	✓	✓			
T&P: 2 pages PR article or 1 page advertisement	✓	✓			
T&P Personality article	✓				
Guarantee of exclusivity	✓				
<b>Partnership fee (VAT 19 % excluded)</b>	<b>240,000 CZK</b>	<b>150,000 CZK</b>	<b>90,000 CZK</b>	<b>50,000 CZK</b>	<b>25,000 CZK</b>

<sup>1</sup> Lecturer can participate in the whole conference programme free of charge.

<sup>2</sup> Booth staff (1 person) can participate in the whole conference programme free of charge.

1 EUR ≅ approx. 29 CZK



### NAVAGE '06 PRAGUE – SERVICES PROVIDED VS. SPONSORSHIP TYPE & FEE

Services provided / type of the sponsorship	Evening party Banquet	Evening party Cultural Event	Lunch	Coffee Break
Listing in conference programme	✓	✓	✓	✓
Logo at www.navage.cz	✓	✓	✓	✓
Logo in sponsoring area	✓	✓	✓	✓
30 % registration fee discount for partner's customers	✓	✓	✓	
Free tickets	6	4	2	1
Distribution of company materials at registration	✓	✓	✓	✓
<b>Sponsorship fee (VAT 19 % excluded)</b>	<b>90,000 CZK</b>	<b>60,000 CZK</b>	<b>35,000 CZK</b>	<b>15,000 CZK</b>