

PERSONAL AND CAR NAVIGATION

COMPANY APPLICATION AND LOGISTICS

CRITICAL AND SECURITY APPLICATIONS

GOVERNMENT AND PUBLIC APPLICATIONS

SPACE TECHNOLOGIES

GALILEO AND GMES

AGE
NAV 2008

AUSPICES



PARLAMENT ČR



Vláda České republiky



Ministerstvo dopravy



ČVUT

SUPPORT



NETWORK OF NATIONAL ITS ASSOCIATIONS



ITS&S Czech Republic
Intelligent Transport System and Services



ORGANISERS



CZECH SPACE OFFICE



European Interparliamentary Space Conference
PRAGUE 2008



TECHNOLOGIES & PROSPERITY

MEDIA PARTNERS



TECHNOLOGIES & PROSPERITY



IDG
INTERNATIONAL DATA GROUP

NavAge '08

International conference

Navigation and positioning of persons, vehicles and goods movements in EC countries

26 – 28 March 2008

Prague Congress Centre



STRUCTURE OF ADDRESSED PARTICIPANTS OF THE CONFERENCE

V Praze dne 21. 1. 2008

Ladies and gentlemen,

The main topic of the second international NavAge '08 conference, which is held under the auspices of the Czech Parliament, Czech Government and the Czech Technical University in Prague on March 26 – 28, 2008 in Prague, is navigation and positioning of persons, vehicles and goods movements in EC countries.

The purpose of the conference is exchange of information among professional public, users, representatives of state administration, local authorities and universities, with the aim of identifying the **main aspects and benefits of navigation and positioning for users, economy, safety and environment.**

NavAge '08 conference is held by ITS&S Czech Republic association and TECHNOLOGIES&PROSPERITY magazine in close co-operation with Czech Space Office and the preparatory committee of X. European Interparliamentary Space Conference (EISC). The NavAge '08 conference continues the tradition of conferences NavAge '06, ITS Prague and ITS Bratislava organized by ITS&S Czech Republic in last years.

A part of NavAge '08 conference will be a session of the **X. European Interparliamentary Space Conference (EISC)** that shall be dealing with a synergy of Galileo and GMES projects.

We look forward to our meetings in Prague during NavAge '08 Prague.

With best regards,

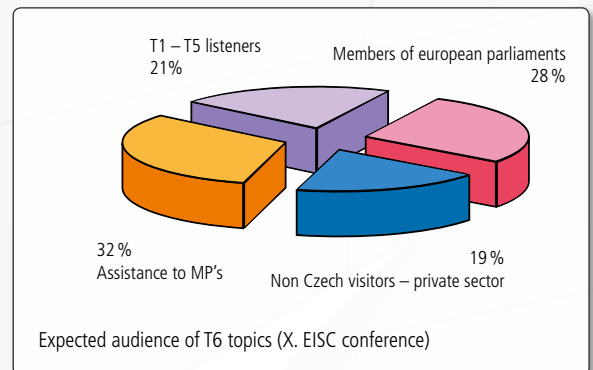
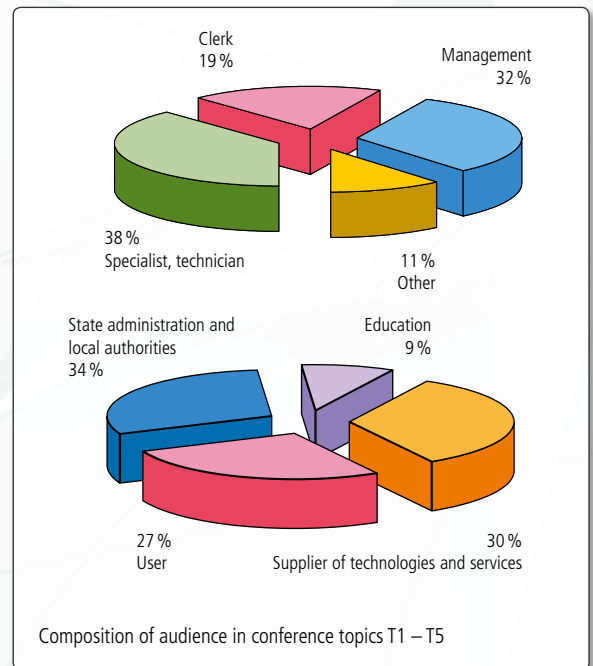
doc. Miroslav Svítek
NavAge '08 President
Vice-dean of the Faculty
of Transportation Sciences

Ing. Roman Srp
Vice-president
ITS&S Czech Republic Association

Ing. Karel Dobeš
Government Representative
Chairperson of the X. EISC
Preparatory Committee

PaedDr. Vratislav Pavlík
NavAge '08 Executive
TECHNOLOGIES & PROSPERITY
Publisher

Expected audience: 200



UNDER THE AUSPICES OF

Mgr. Oldřich Vojří, Ph.D., Chairperson of the Committee on Economic Affairs,
Chamber of Deputies of the Parliament of the Czech Republic

Ing. Aleš Řebíček, Minister of Transport of the Czech Republic

prof. Ing. Petr Moos, CSc., Dean of the Faculty of Transportation Sciences of the CTU in Prague



PROFESSIONAL CONFERENCE BOARD:

doc. Ing. Václav Cempírek, Ph.D., University of Pardubice

Ing. Karel Dobeš, Gov. Representative, X. EISC Preparatory Committee

Dr. Ing. Miroslav Elfmark, Ministry of Industry and Trade of the CZ

Ing. Pavel Hojda, Chamber of Deputies, Parliament of the CZ

Dr. Ing. Pavel Hrubeš, CTU in Prague

doc. Ing. Jan Kolář, CSc., Czech Space Office

Ing. Jaroslav Machan, CSc., ŠKODA AUTO a. s.

Jiří Nedoma, Senate of Parliament of the CZ

prof. Ing. Pavel Příbyl, CSc., CTU in Prague

Ing. Roman Srp, TECHNOLOGIES & PROSPERITY

doc. Dr. Ing. Miroslav Svítek, ITS&S Czech Republic, CTU in Prague

prof. Ing. Karel Šotek, CSc., University of Pardubice

prof. Ing. František Vejražka, CSc., CTU in Prague

prof. RNDr. Miroslav Vlček, Dr.Sc., CTU in Prague

**T1 PERSONAL AND CAR NAVIGATION**

Current trends of navigation applications
Digital maps and databases
In-door navigation
Navigation algorithms
HW and SW platforms

T2 COMPANY APPLICATION AND LOGISTICS

Logistics, personal and freight transport
Fleet management
Registration and identification systems (RFID)
Standardization, protocols, interoperability
Usage of geographical information systems

T3 CRITICAL AND SECURITY APPLICATIONS

Road accidents detection & management
Support of risk management
E-safety systems implementation (e-call)
Specific consignment (security, dangerous goods, animals)
Means of preventive increasing security

T4 GOVERNMENT AND PUBLIC APPLICATIONS

Using localization in information systems
Geographical data collection, processing and usage
Transport regulation, toll systems in cities and regions
Satellite tolling on roads
Intelligent regional public transport service

T5 ADVANCED SPACE TECHNOLOGIES

Navigation Systems GNSS (GPS, Galileo, Glonass)
Global Monitoring for Environment and Security (GMES)
Satellite Communication Systems
Technologies for aviation and astronautics
European politics and co-operation in space sectors

T6 SYNERGY OF GALILEO AND GMES PROJECTS

Professional conference as a part of the X. European Interparliamentary Space Conference (EISC) about synergy of Galileo and GMES projects and their use in application and services associated with an EISC meeting in Prague.

**CONTACTS****GENERAL INFORMATION:**

Ing. Roman Srp, Vice-president, ITS&S Czech Republic association
r.srp@navage.cz, tel.: +420 261 066 111

CONTENT ISSUES:

doc. Dr. Ing. Miroslav Svítek, NavAge President
svitek@fd.cvut.cz, tel.: +420 602 376 081

BUSINESS ISSUES:

PaedDr. Vratislav Pavlík, NavAge Executive
v.pavlik@navage.cz, tel.: +420 261 066 111

IN CHARGE OF ORGANIZATIONAL MATTERS:

Ing. Jiří Sochor, Conference Manager
j.sochor@navage.cz

Editorial office of TECHNOLOGIES & PROSPERITY
Ohradní 65, 140 00 Praha 4, Czech Republic
tel: +420 261 066 111, fax.: +420 261 066 112

CONTENT ISSUES OF T6 CONFERENCE TOPICS:

Preparatory Committee of X. EISC conference
Kateřina Svobodová, Secretary of the Committee
svobodovak@psp.cz, tel.: +420 257 171 111



26. 3. 2008	9:00 – 18:00	18:00 – 21:00
	1 st meeting day of NavAge '08 Conference opening, T1 – T5 conference topics	NavAge party

Prague Congress Centre (KCP Praha)

27. 3. 2008	9:00 – 18:00	16:00 – 21:00
	2 nd meeting day of NavAge '08 T1 – T5 conference topics	Closed meeting of delegates of X. European interparliamentary space conference (EISC)

Prague Congress Centre (KCP Praha)

28. 3. 2008	9:00 – 12:00	
	3 rd meeting day of NavAge '08 T6 topics conference session on synergy of Galileo and GMES projects	

Prague Congress Centre (KCP Praha)

Professional part of the conference

compiled by the professional conference board, from the contributions received upon public call, at morning and afternoon meeting sections. The lecturers are leading experts from universities, public and private sector.

Moderated discussion forums

held on the main topics of the conference in participation of top representatives of companies and institutions.

Accompanying exhibition

during which the present companies present their products and services, in the form of exhibition stands and information posters.

NavAge Café

offering to the partners of the conference and sponsors a pleasant and undisturbed environment for individual meetings with business partners.

Party

a social evening with live music dedicated to mutual encounters of the conference participants in an informal friendly atmosphere.

Sponsoring

of selected parts of the programme is another opportunity of how the representatives of industry can increase their profile at the conference NavAge '08.

**CONFERENCE LANGUAGE**

T1 – T5 topics:

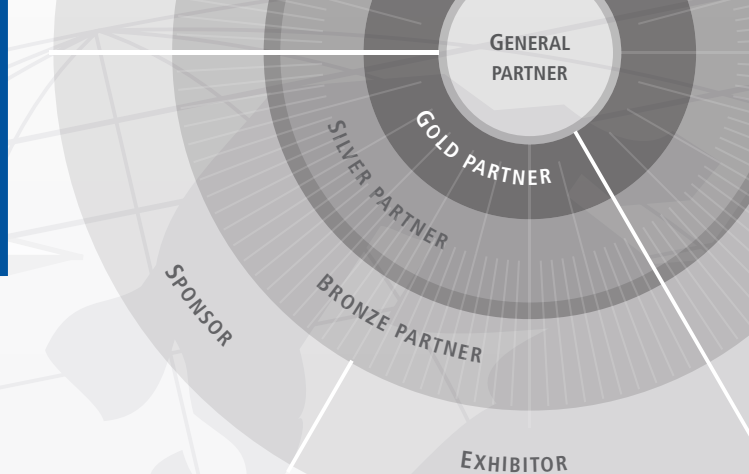
Czech, Slovak, English with a simultaneous interpretation into/from English

T6 topic (10. EISC conference):

like T1 – T5, possible simultaneous interpretation into/from another European language.



REGISTRATION, PARTNERSHIP, SPONSORSHIP AND ADVERTISING PRICE LIST



NAVAGE '08 PRAGUE – AUDITORIUM REGISTRATION FEES

Registration type / fee	Price excl. VAT 19 %	Price incl. VAT 19 %
Commercial sphere	8,400 CZK	9,996 CZK
Commercial sphere – ITS&S member	4,900 CZK	5,831 CZK
Education, state administration, local authorities	2,900 CZK	3,451 CZK



NAVAGE '08 PRAGUE – SERVICES PROVIDED VS. PARTNERSHIP TYPE & FEE

Services provided / type of the partnership	General partner	Gold partner	Silver partner	Bronze partner	Exhibitor
Free tickets	10	5	3	1	1
Listing in conference programme	✓	✓	✓	✓	✓
Logo at www.navage.cz and www.sdt.cz	✓	✓	✓	✓	✓
Logo in lecture hall	✓	✓	✓	✓	
Company professional lecture ¹	✓	✓	✓	✓	
Lecture in Conference Papers	✓	✓	✓	✓	
30 % registration fee discount for partner's customers	✓	✓	✓		
Exhibition area ²	✓	✓	✓		✓
Distribution of company materials at registration	✓	✓	✓		
Table reservation in NavAge Café	✓	✓	✓		
Open account in NavAge Café	✓	✓			
T&P: 2 pages PR article or 1 page advertisement	✓	✓			
T&P Personality article	✓				
Guarantee of exclusivity	✓				
Partnership fee (VAT 19 % excluded)	450,000 CZK	240,000 CZK	180,000 CZK	60,000 CZK	45,000 CZK

¹ Lecturer can participate in the whole conference programme free of charge.

² Booth staff (1 person) can participate in the whole conference programme free of charge.

1 EUR ≙ approx. 27 CZK



NAVAGE '08 PRAGUE – SERVICES PROVIDED VS. SPONSORSHIP TYPE & FEE

Services provided / type of the sponsorship	Evening party Banquet	Evening party Cultural Event	Lunch	Coffee Break
Listing in conference programme	✓	✓	✓	✓
Logo at www.navage.cz and www.sdt.cz	✓	✓	✓	✓
Logo in sponsoring area	✓	✓	✓	✓
30 % registration fee discount for partner's customers	✓	✓	✓	
Free tickets	6	4	2	1
Distribution of company materials at registration	✓	✓	✓	✓
Sponsorship fee (VAT 19 % excluded)	90,000 CZK	60,000 CZK	35,000 CZK	25,000 CZK